

## Design Skills

Senior designer at Local Transport Today Ltd, with strong skills in print design, including typography, layout, corporate identity/branding and marketing. Also highly proficient in web design with skills in usability, designing, building and testing websites and marketing e-shots.

First class knowledge of Adobe CS3 - InDesign/Illustrator/Photoshop/Acrobat, QuarkXpress 7, a thorough knowledge of the pre-press processes, very good Mac IT, basic HTML, basic Flash banner building and strong skills in Dreamweaver and Freeway Pro.

Strong team player, and able to utilise various team skills to maximise the success of the final design solution. Can initiate regular brainstorm sessions to help bring ideas together. Also able to work alone from start to end on design briefs if necessary.

## URLs

[www.sanassy.co.uk](http://www.sanassy.co.uk), [www.britishparkingawards.co.uk](http://www.britishparkingawards.co.uk), [www.cinemaindustry.co.uk](http://www.cinemaindustry.co.uk)  
[www.aparking.co.uk](http://www.aparking.co.uk), [www.parkingmanagers.co.uk](http://www.parkingmanagers.co.uk)

## Employment

- 01 - 10 Local Transport Today Ltd** - Worked up from junior to become senior designer for the in-house design department, working with internal and external clients on a variety of print and web design briefs. Creating a range of ideas from scratch and working them up to full-blown solutions. Project managing people and workloads effectively to meet the deadlines. Liaising with external suppliers to ensure a high quality end product. Presenting ideas to clients for their approval and comments.
- 00 - 01 Our Price/Virgin Megastore** - began as a Christmas customer sales assistant, later promoted to cashier, for this busy London store in Bishopsgate.
- 00 Graphotism magazine work experience** - Designing for various features in this graffiti magazine, and then called back to do freelance work on special features.
- 95 - 00 Nans Pantry** - Working most school weekends as a waitress and bar personnel at the local banqueting rooms establishment.
- 99 Blues&Soul magazine work experience** - Creating features, laying up articles and mocking up the front cover designs for this popular hip hop magazine title.
- 95 - 98 R.G.C. Jenkins** - Temp position for 4 summers as an administrative assistant in the Trademarks department of this Patent Attorney's office.



## Education & Qualifications

- 96 - 99 Surrey Institute of Art & Design** - BA (Hons) Graphic Design, 2:1.  
**95 - 96 Newham College of Further Education** - BTEC ND Graphic Design, Merit/Distinction  
**93 - 95 Seven Kings Sixth Form** - 3 A-Levels: English, Maths, Design, B,C,C.  
**88 - 93 Seven Kings High School** - 9 GCSEs, 4 x A, 5 x B.

## Additional Skills

Fluent in Creole (broken French), have a good understanding of French, oral and written.  
Learning to read, write and speak Japanese.

## Freelance Design Projects

- 08 - Art&Architecture Journal** - Quarterly design and production for a successful public art magazine. Also currently re-designing the website look and feel as well being asked to design the regular marketing e-shots.  
**03 - 05 Profitable Retailer magazine** - Design and production for a grocery magazine.

## Hobbies

Currently playing Mass Effect on the Xbox360, learning Japanese, reading 'Unseen Academicals' by Terry Pratchett and updating 2 blogs, one on design inspiration and the other on food - my 2 greatest passions.

**Referees are available on request.**

