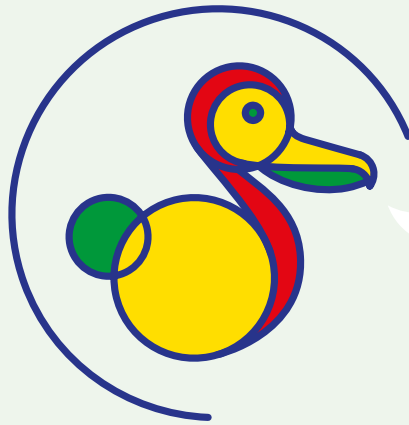


HELLO THERE!
MY NAME IS SONIA
AND I'M A GRAPHIC DESIGNER



CONTACT ME!

Hi,

I hope you don't mind if I use this CV to introduce and tell you a little bit about me and show some of my work. I've been designing for a good while and built up a great deal of knowledge, experience and love, but I'm always ready and willing to learn more.

Many clients have praised my strong and organised work ethic, be it in a team or working alone and hopefully I can get the chance to show you all these qualities and more in person.

Thanks for reading this far.

Kind regards,

Sonia

SKILLS
I HAVE

INDESIGN

PHOTOSHOP

ILLUSTRATOR

ACROBAT

BRANDING

TYPOGRAPHY

INFOGRAPHICS

ILLUSTRATION

EDITORIAL
DESIGN

I AM
LEARNING

AFTER
EFFECTS

WORDPRESS

EDUCATION

88 - 93

Seven Kings High School

9 GCSEs / 4 x A, 5 x B

93 - 95

Seven Kings Sixth Form

3 A-Levels English, Maths, Design / B, C, C

95 - 96

Newham College FE

BTEC ND Graphic Design / Merit-Distinction

96 - 99

Surrey Institute of Art & Design

BA (Hons) Graphic Design / 2:1

EMPLOYMENT

1999

Blues&Soul magazine work experience

Creating features, laying up articles and mocking up the front cover designs for this popular hip hop magazine title.

2000

Graphotism magazine work experience

Designing for various features in this graffiti magazine, and retained for freelance work on special features.

2001-2010

Landor Publishing Ltd

Starting as a Junior then progressing to Senior Designer for the in-house design department at this independent publishing company, working with internal and external clients on a variety of print and web design briefs such as magazine and editorial design, event collateral and branding.

2010 -

Link Asset Services / Link Group

Graphic designer for the in-house divisional marketing team creating designs for various online and offline projects that encompass branding, promotional, advertising, editorial and web design. Involved heavily in managing client expectations effectively to meet the various deadlines. Liaising and building strong relationships with external suppliers to ensure a high quality end product, often within strict budgets and timeframes.

CURRENT PROJECTS

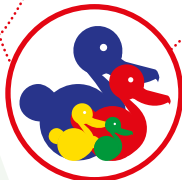
1. Branding and web design and build for a health and fitness startup.
2. New branding for a campaign aimed at company secretaries and governance professionals.
3. T-shirt design inspired by The Pharcyde's 'DROP' hip hop single
4. Logo design for a start up cake company



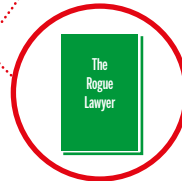
HOBBIES



Playing Mad Max on the PS4



Family time



Reading a few good books



Designing T-shirts

